#### Six Ethical Principles in Social Media Communication

#### 1. JUSTICE

Use the power of communication with care Think before you post!

## 2 RESPECT

Respect users personalities and opinions







#### 3. RESPONSIBILITY

You are responsible for your content

#### 4. DO NOT STEAL

Stay away from illegal downloading activities



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#### 5. KINDNESS

Mind your language

#### 6. SECURITY

Each user is responsible for ensuring their own privacy





# **Digital Ethics**

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#### **CONCEPT OF ETHICS**

# FIRST LET S GET INFORMATION FOR CONCEPT OF ETHICS WHICH IS RELATED TO DIGITAL ETHICS:

The concept of ethics tries to understand the nature of the concept of morality in order to distinguish the wrong directly The concept of ethics is a concept that examines what moral values such as right and wrong are and how actions should be The concept of ethics is also described as compliance Today just like the moral principles and rules that societies have to comply with those principles should also be adapted in the internet environment



Digital ethics is a concept that determines morally correct behavior in all communication processes over the internet

Digital ethics are rules that ensure not harming others by not misusing

technology and encouraging right behavior Today, it includes showing the courtesy and etiquette, moral rules and respect you show to individuals in real life on the internet

### Why is it important

One of the most immediate reasons why digital ethics are important is because how we present, indeed construct our persona(s) effects the way in which our communication and intentions will be received

The notion that individual ethics impact our arguments is nothing new



The virtual universe is a universe that almost everyone uses actively or passively today In this universe individuals feel quite free Individuals perform some actions in this virtual environment just as they do in the physical space Among these actions interfering with the private lives of individuals by using fake accounts is beyond ethical limits Therefore to draw the line to these actions digital ethics has come out

#### DIGITAL ETHICAL ACTIONS

Gaming, researching, shopping, creating content etc. on the internet are digital actions.

However, in order for them to be the subject of the ethics, they gotta have a harmful or beneficial effect on others. In addition, it should make the person happy or unhappy

